**VISIT VICKSBURG TOURISM GRANT PROGRAM**

**FISCAL YEAR 2025**

**Program Application**

Application Organization:

Address:

Phone: Tax ID:

Email: Website:

Social Media Links

Facebook:

Instagram:

Other:

Project Director / Coordinator:

Project Name:

Date of Project: Number of Years Held:

Date Work Begins: Date Work Completes:

Location of Project:

Description of Project:

If this is a first-time project, do you anticipate it becoming annual?

Most recent attendance figures, if applicable:

Local:

Visitors (50-mile radius):

For a first-time event, what is the estimated attendance?

Local:

Visitors (50-mile radius):

Total Projected Cost of Project:

Amount Requested from TGP Funding:

If selected, how will the TGP funds be used?

How will the project meet the stated mission of increasing tourism and economic impact in Vicksburg?

Summary of advertising efforts planned for promoting project:

Estimated hotel room nights to be generated from project?

After reviewing the TGP guidelines and completing the entire application, you must also attach and/or include:

* For repeat projects, examples of past promotional materials must be included.
* A copy of sponsorship benefits package for the project, if applicable, must be included.
* Because space is limited on the application, you may attach additional text and any supporting documentation.

Upon completion, one electronic copy must be submitted to Natalie Clanton at natalie@visitvicksburg.com no later than 5 PM on December 3, 2024, or one printed copy must be postmarked no later than December 3, 2024, to:

Visit Vicksburg

Attn: Natalie Clanton

1619 Walnut Street

Vicksburg, MS 39180